



Masterfeeds

PERFORMA™  
BEEF PROGRAMA Canadian Tradition of  
Animal Nutrition SolutionsUne tradition Canadienne de  
solutions en Nutrition Animale

Masterfeeds®

an Alltech® company

*ShowStopper*  
CHOICE OF CHAMPIONS

# SHOWSTOPPER ORIGINAL

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TEXTURIZED CATTLE RATION WITH BEET PULP

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*ShowStopper is palatable feed, containing high levels of quality protein, minerals and vitamins intended to produce a shiny, healthy hair coat.*

*ShowStopper promotes the following:*

- > *Energy for efficient growth and feed conversion*
- > *Enhanced hair coat bloom*
- > *Hoof integrity*
- > *Stabilized rumen function during times of stress*
- > *Reduction of digestive upset*



*ShowStopper*  
 CHOICE OF CHAMPIONS

**ORIGINAL**  
 CATTLE RATION  
 (TEXTURIZED)

**FOR GROWING &  
 CONDITIONING SHOW CATTLE**

BEEF SHOW FEED

Masterfeeds® ShowStopper Original Cattle Ration (texturized) is intended to be fed up to 5 kg per head per day. It is a concentrated formula of selected ingredients, containing high levels of quality protein, minerals and vitamins intended to produce a shiny, healthy hair coat.

**WHO USES:**

Producers who wish to feed a premium show cattle ration. Purebred breeders fitting cattle for sale and 4-H groups would benefit from the use of this ration.

**FEEDING DIRECTIONS:**

**Growing Heifers:** feed at 0.5 to 1.25 kg per 100 kg body weight per head per day.

**Growing Steers & Bulls:** feed at 0.75 to 1.5 kg per 100 kg body weight per head per day.

**Adult Cattle:** feed at up to 5 kg per head per day.

Feed along with good quality forage and/or pasture and a free-choice source of salt and minerals and vitamins. Adjust the feeding rate as required to achieve the desired rate of growth and level of body condition. Provide a free-choice source of salt, minerals and vitamins, and fresh, clean water at all times. For more information, contact your Masterfeeds Account Manager.

**FEATURES & BENEFITS:**

**Contains 14% crude protein with undegradable (UIP).** High level of protein of high bypass value and with optimum amino acid profile.

**Contains vegetable linseed oil meal.** Enhances hair coat bloom.

**Made with beet pulp.** Maintains high fibre value of diet to reduce digestive upset.

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**This feed contains added Selenium at 0.3 mg/kg.**

**GUARANTEED ANALYSIS**

Crude Protein (minimum).....	14.0%
Crude Fat (minimum) .....	3.5%
Crude Fibre (maximum).....	8.5%
Calcium (actual).....	1.0%
Phosphorus (actual) .....	0.5%
Sodium (actual) .....	0.15%
Vitamin A (minimum) .....	2,000 IU/kg
Vitamin D (minimum).....	2,500 IU/kg
Vitamin E (minimum) .....	50 IU/kg

**Net Weight 25 kg**  
**Product #: 500312**